

Documents

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A eulogy for a bright future

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Abstract

Purpose: This poem aims to present a reflection on the bigger picture of how powerless people are in reality to safeguard their own futures.

Design/methodology/approach: It is a fictional poem. Findings: The poet considers how outside forces devalue the traditional approaches people have taken towards trying to insulate themselves from life's storms. Originality/value: This is a unique attempt to look at how people are given a false sense of security regarding the methods people should adopt to safeguard themselves and their families against financial ruin. © Emerald Group Publishing Limited.

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